

## MEMORANDUM

November 29, 2006

**TO:** Academic Deans Council

**FROM:** Dr. Timothy Chamblee  
UCCC Chair

**RE:** Change Notice 4

Listed below are curriculum change proposals which have been recommended by the University Committee on Courses and Curricula. Under current procedure, members of the Academic Deans Council may question the approval of these proposals at any time prior to **5:00 p.m.** on December 15, 2006 by contacting the Committee's office (5-0831), or the office of the Vice President for Academic Affairs (5-3742). If no questions have been raised, the proposals will be considered to have been approved automatically.

**1. COURSE PROPOSALS**

**ARTS AND SCIENCES**

ADD	MA 4243/6243	<p><b>Data Analysis I.</b> (3). (Prerequisite: MA 2743. Corequisite: MA3113). Three hours lecture. Data description and descriptive statistics, probability and probability descriptions, parametric one-sample and two-sample inference procedures, simple linear regression, one-way ANOVA. Use of SAS. (Same as ST 4243/6243).</p> <p>METHOD OF INSTRUCTION: C          MEHTOD OF DELIVERY: F          C.I.P. 27.0501          24-CHARACTER ABBREVIATION          Data Analysis I</p> <p>Effective: Fall 2007</p>
ADD	MA 4253/6253	<p><b>Data Analysis II.</b> (3). (Prerequisite: MA/ST 4243/6243 and MA 3113). Three hours lecture. Multiple linear regression fixed, mixed, and random effect models; block designs; two-factor analysis of variance; three-factor analysis of variance; analysis of covariance. Use of SAS. (Same as ST 4253/6253).</p> <p>METHOD OF INSTRUCTION: C          MEHTOD OF DELIVERY: F          C.I.P. 27.0501          24-CHARACTER ABBREVIATION          Data Analysis II</p> <p>Effective: Fall 2007</p>

ADD	ST 4243/6243	<p><b>Data Analysis I.</b> (3). (Prerequisite: MA 2743. Corequisite: MA3113). Three hours lecture. Data description and descriptive statistics, probability and probability descriptions, parametric one-sample and two-sample inference procedures, simple linear regression, one-way ANOVA. Use of SAS. (Same as MA 4243/6243).</p> <p>METHOD OF INSTRUCTION: C        MEHTOD OF DELIVERY: F        C.I.P. 27.0501        24-CHARACTER ABBREVIATION        Data Analysis I</p> <p>Effective: Fall 2007</p>
ADD	ST 4253/6253	<p><b>Data Analysis II.</b> (3). (Prerequisite: MA/ST 4243/6243 and MA 3113). Three hours lecture. Multiple linear regression fixed, mixed, and random effect models; block designs; two-factor analysis of variance; three-factor analysis of variance; analysis of covariance. Use of SAS. (Same as MA 4253/6253).</p> <p>METHOD OF INSTRUCTION: C        MEHTOD OF DELIVERY: F        C.I.P. 27.0501        24-CHARACTER ABBREVIATION        Data Analysis II</p> <p>Effective: Fall 2007</p>
MODIFY FROM:	ST 8603	<p><b>Applied Statistics.</b> (3). (Prerequisite: ST 8214 and ST 8253 or equivalent). Three hours lecture. Advanced analysis of experimental data. Topics include mixed and random models, incomplete block design, changeover trials, experiments, analysis of covariance, and repeated measures design.</p>
TO:	ST 8603	<p><b>Applied Statistics.</b> (3). (Prerequisite: ST 4253/6253 or equivalent). Three hours lecture. Advanced analysis of experimental data. Topics include mixed and random models, incomplete block design, changeover trials, experiments, analysis of covariance, and repeated measures design.</p> <p><b>Effective:</b> Fall 2008</p>

MODIFY FROM:	ST 8613	<b>Linear Models I. (3).</b> (Prerequisite: ST 4573/6573). Three hours lecture. Random vectors, multivariate normal, distribution of quadratic forms, estimation and statistical inferences relative to the general linear model of full rank, theory of hypothesis testing.
TO:	ST 8613	<b>Linear Models I. (3).</b> (Prerequisite: ST 4253/6253 and ST 4573/6573). Three hours lecture. Random vectors, multivariate normal, distribution of quadratic forms, estimation and statistical inferences relative to the general linear model of full rank, theory of hypothesis testing.
<b>Effective: Fall 2008</b>		

**BUSINESS AND INDUSTRY**

MODIFY FROM:	BIS 8112	<b>Multimedia Presentation and Communication. (2).</b> (Prerequisite: BIS 8022 or equivalent). Two hours lecture. Emphasis on planning and delivering business presentations enhanced by multimedia. Concepts, design, and experience in developing multimedia presentations. Exposure to interactive multimedia.
TO:	BIS 8112	<b>Multimedia Presentation and Communication. (2).</b> (Prerequisite: Graduate Standing). Two hours lecture. Emphasis on planning and delivering business presentations enhanced by multimedia. Concepts, design, and experience in developing multimedia presentations. Exposure to interactive multimedia.
<b>Effective: Spring 2007</b>		

<p>MODIFY          FROM: BQA 8112</p> <p>TO: BQA 8233</p>	<p><b>Business Case Analysis Using Stats. (2).</b>          (Prerequisite: BQA 2113 and BQA 3123 or equivalent). Two hours lecture. Descriptive statistics, data collection techniques estimation, hypothesis testing, analysis of variance, regression, time series, index numbers, forecasting, statistical process control applied to business case data.</p> <p><b>Quantitative Analysis and Business Research. (3).</b>          (Prerequisite: MKT 3013 or MKT 8072 or equivalent; BQA 8443 or equivalent). Three hours lecture. Investigation of the managerial decisions and statistical techniques used for conducting business research, collection and analysis of data, and presentation results.</p> <p><b>Effective: Spring 2007</b></p>
<p>MODIFY          FROM: BQA 8443</p> <p>TO: BQA 8443</p>	<p><b>Statistical Analysis for Business Decision Making. (3).</b> (Prerequisite: BQA 3123 and computer proficiency). Three hours lecture. Review of descriptive statistics, parametric inference procedures, analysis of variance, regression, nonparametric methods; business problem formulation for computer analysis using statistical packages.</p> <p><b>Statistical Analysis for Business Decision Making. (3).</b> (Prerequisite: Graduate standing and proficiency with spreadsheet software). Three hours lecture. Review of descriptive statistics, parametric inference procedures, analysis of variance, regression, nonparametric methods; business problem formulation for computer analysis using statistical packages.</p> <p><b>Effective: Spring 2007</b></p>

<p>MODIFY FROM: EC 8103</p> <p>TO: EC 8103</p>	<p><b>Economics for Managers. (3).</b> (Prerequisite: EC 2113, EC 2123). Three hours lecture. Primarily for masters-level candidates. Exposition of the fundamental theoretical and analytical tolls of economics used by business managers engaged in decision making.</p> <p><b>Economics for Managers. (3).</b> (Prerequisite: EC 2113 and EC 2123, or EC 8043). Three hours lecture. Primarily for masters-level candidates. Exposition of the fundamental theoretical and analytical tolls of economics used by business managers engaged in decision making.</p> <p><b>Effective:</b> Spring 2007</p>
<p>MODIFY FROM: MGT 8112</p> <p>TO: MGT 8112</p>	<p><b>Leadership Skills for Managerial Behavior. (2).</b> (Prerequisite: MGT 8063 or equivalent). Two hours lecture. Survey of major behavioral skills used by managers to help them understand and influence behavior in an organizational setting.</p> <p><b>Leadership Skills for Managerial Behavior. (2).</b> (Prerequisite: MGT 8063 or MGT 3114 or equivalent). Two hours lecture. Survey of major behavioral skills used by managers to help them understand and influence behavior in an organizational setting.</p> <p><b>Effective:</b> Spring 2007</p>

DELETE	MGT 8121	<p><b>Strategic Management.</b> (1). (Prerequisite: MGT 8063 or equivalent). One hour lecture. A detailed study of strategic management covering such topics as environmental analysis, competition between firms, establishing and sustaining a competitive advantage, and strategy implementation.</p> <p><b>Effective:</b> Spring 2007</p>
MODIFY FROM:	MGT 8122	<p><b>Business Consulting Project.</b> (2). (Prerequisite: MGT 8121 or equivalent). A group-based, consulting project on strategic issues currently facing a participating organization.</p>
TO:	MGT 8123	<p><b>Strategic Business Consulting.</b> (3). (Prerequisite: BQA 8233, MKT 8153, EC 8103, ACC 8112, FIN 8112, FIN 8122, and MGT 8112). Three hours lecture. A study of strategic management covering environmental analysis, competition between firms, competitive advantage, and strategy implementation culminating in a consulting project with a participating organization.</p> <p><b>Effective:</b> Spring 2007</p>
MODIFY FROM:	MKT 4213/6213	<p><b>Internet Marketing.</b> (3). (Prerequisite: MKT 3013). Three hours lecture. Introduction to practical marketing use of Internet technologies, including basic principles, impact on business and society, and strategic implications.</p>
TO:	MKT 4213/6213	<p><b>Internet Marketing.</b> (3). (Prerequisite: MKT 3013 or MKT 8072). Three hours lecture. Introduction to practical marketing use of Internet technologies, including basic principles, impact on business and society, and strategic implications.</p> <p><b>Effective:</b> Spring 2007</p>

<p>MODIFY FROM:                   MKT 8112</p> <p>TO:                       MKT 8153</p>	<p><b>Marketing Management.</b> (2). (Prerequisite: MKT 8072 or equivalent). Two hours lecture. A graduate survey of marketing focused on the strategic analysis and planning necessary to effectively match marketing strategies with changing macro, micro, and organizational environments.</p> <p><b>Marketing Management.</b> (3). (Prerequisite: MKT 3013 or MKT 8072 or equivalent). Three hours lecture. A graduate survey of marketing focused on the strategic analysis and planning necessary to effectively match marketing strategies with changing macro, micro, and organizational environments.</p> <p><b>Effective:</b> Spring 2007</p>
<p>DELETE                   MKT 8132</p>	<p><b>Business Research.</b> (2). (Prerequisite: MKT 8072 or equivalent). Two hours lecture. Investigation of the managerial decisions involved with the development of questionnaires, creation of a sampling plan, collection and analysis of data, and presentation of results.</p> <p><b>Effective:</b> Spring 2007</p>
<p>MODIFY FROM:                   REM 4253</p> <p>TO:                       REM 4253</p>	<p><b>Mortgage Financing.</b> (3). (Prerequisite: REM 3333 or FIN 3123 or consent of instructor), Three hours lecture. Indirect investment in real estate. Institutional sources of funds, mortgage market mechanisms, mortgage derivatives and mortgage underwriting.</p> <p><b>Mortgage Financing.</b> (3). (Prerequisite: REM 3333 and FIN 3123, or consent of instructor), Three hours lecture. Indirect investment in real estate. Institutional sources of funds, mortgage market mechanisms, mortgage derivatives and mortgage underwriting</p> <p><b>Effective:</b> Spring 2007</p>



MODIFY FROM:	REM 3353	<p><b>Real Estate Finance. (3).</b> (Prerequisite: REM 3333 or consent of instructor). Three or consent of instructor). Direct investment in real estate. Sources of funds; risks analysis; typical policies and procedures of investing and financing investment real estate.</p> <p><b>Real Estate Finance. (3).</b> (Prerequisite: REM 3333 and FIN 3123, or consent of instructor). Three or consent of instructor). Direct investment in real estate. Sources of funds; risks analysis; typical policies and procedures of investing and financing investment real estate.</p> <p><b>Effective: Spring 2007</b></p>
TO:	REM 3353	

## 2. DEGREE PROPOSALS

### AGRICULTURE AND LIFE SCIENCES

Add	Minor in Poultry Science	Effective Date: Spring 2007
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## 3. AOCE APPROVAL

### BUSINESS AND INDUSTRY

ACC 8112	Financial Statement and Management Accounting for Decision Making	Effective: Spring 2007
ACC 8303	Survey of Accounting	Effective: Spring 2007
BIS 8112	Management Information Technology and Systems	Effective: Spring 2007
BIS 8122	Multimedia Presentation and Communication	Effective: Spring 2007
BL 8112	Law, Ethics, and Dispute Resolution	Effective: Spring 2007
BQA 8233	Quantitative Analysis and Business Research	Effective: Spring 2007
BQA 8443	Statistical Analysis for Business Decision Making	Effective: Spring 2007
EC 2113	Principles of Macroeconomics	Effective: Spring 2007
EC 2123	Principles of Microeconomics	Effective: Spring 2007
EC 4313/6313	Introduction to Regional Economics	Effective: Spring 2007
EC 4333/6333	Applied Regional Economics	Effective: Spring 2007
EC 8043	Survey of Economics	Effective: Spring 2007
EC 8103	Economics for Managers	Effective: Spring 2007
FIN 3113	Financial Systems	Effective: Spring 2007
FIN 3123	Financial Management	Effective: Spring 2007

FIN 8052	Survey of Finance	Effective: Spring 2007
FIN 8112	Capital Acquisition and Allocation	Effective: Spring 2007
FIN 8122	Corporate Liquidity Analysis	Effective: Spring 2007
FIN 8313	Financial Management of Projects	Effective: Spring 2007
MGT 8063	Survey of Management	Effective: Spring 2007
MGT 8111	Human Resource Issues	Effective: Spring 2007
MGT 8112	Leadership Skills for Managerial Behavior	Effective: Spring 2007
MGT 8123	Strategic Business Consulting	Effective: Spring 2007
MGT 8132	Project Management Field Study	Effective: Spring 2007
MKT 3013	Principles of Marketing	Effective: Spring 2007
MKT 4213/6213	Internet Marketing	Effective: Spring 2007
MKT 6143	Sales Management	Effective: Spring 2007
MKT 8072	Survey of Marketing	Effective: Spring 2007
MKT 8132	Business Research	Effective: Spring 2007
MKT 8153	Strategic Marketing Management	Effective: Spring 2007
AOCE-Degree	Master of Business Administration	Effective: Spring 2007

**4. MAYMESTER**

**AGRICULTURE AND LIFE SCIENCES**

BCH 4113/6113	Essentials for Molecular Genetics	Effective: Spring 2007
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All of the proposals were approved with the exception of the following Proposals\*\*

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 Dr. Jerome A. Gilbert  
 Associate Vice President for Academic Affairs

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 Date